

Chapter 10 - Revision Questions

1. What is corporate social responsibility?
2. What are some of the recommendations on how MNEs ought to behave as responsible citizens of the world?
3. Who are the stakeholders of a firm?
4. Why are stakeholders of concern to firms?
5. Why do demands for 'socially responsible behaviour' often appear to contradict each other?
6. What are the pressures that may or may not induce MNEs to locate more polluting activities in less developed countries?
7. What are the pressures that may or may not induce MNEs to employ lower labour standards in countries outside their home base?
8. What is the purpose of the 'standards of engagement' created by many MNEs?
9. How can MNEs establish and implement 'standards of engagement' across their firm and their supply chain?
10. Why are European and North American debates on CSR often focusing on quite different issues?
11. Why do firms' standards of engagement vary across the world?
12. What are the levels of strategic responses that MNE may adopt in response to pressures for CSR?
13. Are 'social responsibility' and 'shareholder value' conflicting objectives?
14. Is CSR 'just a marketing exercise'?
15. Should companies engage in political disputes in the countries in which they operate?